



THE GUNNEDAH SHOW SOCIETY

Annual Show

April 29th to May 1st 2011

INVITATION TO ADVERTISING ON THE BIG SCREEN AT THE 2011 SHOW



**THE BIG SCREEN SHOWN ABOVE WILL BE AT
THE 2011 SHOW**



**THE ROVING CAMERA WILL CAPTURE AND BRING TO
LIFE THE SHOW**

ADVERTISING OPPORTUNITY

The Gunnedah Show Society would like to invite you, to promote your business to a large audience at the Gunnedah Show April 29th to May 1st 2011.

The Big Screen will bring a new dimension to the 2011 Gunnedah Show. The 40 square metre live screen will enable the public to see things from a closer perspective than ever before. Being a live screen will ensure constant public interest.

With a roaming camera going around the grounds bringing such sections of the show, like cattle judging, horse events, performances on our main stage, interviews plus many more exiting aspects of the show.

Naming Rights

- Screen Naming Rights, see photo opposite
- 30 sec Ad played every hour
- Announcer Call to direct attention to the Screen
- Interview

Package Value \$4,400 (inc GST) for the Show

Advertising Package

- 30 Sec Ad played every hour.
- Interview

Package Value's Fri 29th April \$440 (inc GST)
 Sat 30th April \$660 (inc GST)
 Fri & Sat \$880 (inc GST)



Logo Display

- Full Screen Logo - 1 display each Hour
- Ability to have messages displayed on the fly

Package Value \$110 (inc GST) for existing Gunnedah Show sponsors
\$220 (inc GST) for other business's

Production of Advertisements

- The Big Screen supplier can arrange production of 30sec television adverts for \$302.50(inc GST). 10 photos, logo and text are required.
- If you have an existing TV advert or can make your own it can be used.

Contact

To discuss this Advertising further, please do not hesitate to call the Gunnedah Show Society on 6742 1867 or our President, Robert Hoddle, on 0417 201488.



THE GUNNEDAH SHOW SOCIETY

ABN 35 370 846 159

Annual Show

April 29th to May 1st 2011

AGGREEMENT TO ADVERTISE ON THE BIG SCREEN Tax Invoice

Name of applicant:

Address:

.....

Telephone:

E-mail:

Contact Person:

(All prices inc GST)

Category 1 - Naming Rights @ \$4400 (1 only) \$.....

Category 2 - 30sec Advert Fri \$440 \$.....

Sat \$660 \$.....

Fri & Sat \$880 \$.....

Production of Advert \$302.50 \$.....

Category 3 - Logo Display Show Sponsors \$110 \$.....

Other business's \$220 \$.....

Total inc GST \$.....

Signed by advertiser